



# WHAT IS VENTURECUP?



## **SPECIALIZED** in:

- Finding ideas within the Danish university environment
- Help commercializing of ideas
- Supporting ideas and teams

# WHAT IS VENTURECUP?



## **ENTREPRENEURSHIP** in a broad sense:

- Project management
- Idea development
- Market research
- Business modelling
- Getting funding for a project

Create **ACTION!**

## WHY PARTICIPATE?



WIN 250,000 DKK in CASH!!!!

## VENTURECUP COMPETITION

The best idea will win 250,000 DKK



### FINALIST IDEA COMPETITION 2010

#### iVOTESHOPPING (KU)

iVOTESHOPPING helps consumers find the product they want at the best prize possible.

They have a web service which, combined with an auction-like voting system, enables customers to gain discounts when shopping "together".

# VENTURECUP COMPETITION

The best idea will win 250,000 DKK



## FINALIST IDEA COMPETITION 2010

### HEED DIAGNOSTICS (KU)

HEED DIAGNOSTICS focuses on changing the diagnostics market.

They are developing a new method (technology) to diagnose faster, cheaper and more flexible.

# VENTURECUP COMPETITION

The best idea will win 250,000 DKK



## SECOND PRIZE 2009

### WÖLWA GROUP (KU)

WÖLWA GROUP focuses on precisely predicting resources spent on large projects (IT).

They are developing a scalable software solution for larger companies focusing upon the financial industry as an initial market.

# VENTURECUP COMPETITION

The best idea will win 250,000 DKK



## WINNER 2009

### MULTIAEROBICS (CBS/ITU)

MULTIAEROBICS focuses on bringing healthcare to homecare.

They are developing a technology that will allow you to perform rehabilitation exercises correct, from your home, in direct contact with your physiotherapist.

# VENTURECUP COMPETITION

The best idea of each of these five categories will win 50,000 DKK



### SOFTWARE

- Software
- Web & mobile applications
- Digital & social media
- Operating systems
- Gaming
- SaaS
- Search engines
- Databases...

### SERVICES

- Consulting
- Marketing & retail
- Hospitality
- Banking & finance
- Fashion
- Education
- Public service...

### LIFE SCIENCE & MEDTECH

- Biotechnology
- Healthcare
- Diagnostics
- Therapeutics
- Biomaterials
- Medicine
- Instrumentation...

### APPLIED TECHNOLOGY

- Hardware
- Industrial design
- Electronics
- Construction materials
- Robotics
- Devices
- Nanotechnology...

### CLEANTECH

- Renewable energy
- Waste management
- Energy efficiency & storage
- Recycling
- Pollution reduction
- Green transportation
- Smart power...

## HOW TO PARTICIPATE?



Sign up at [venturecup.dk/network](https://venturecup.dk/network)



Write a **business plan of 10-20 pages**



Upload your idea by **May 3rd**

## CONTACT US



**Michael Bak**

National Manager

+45 27 148 248

[mb@venturecup.dk](mailto:mb@venturecup.dk)

[venturecup.dk](https://venturecup.dk)

# VENTURECUP



VENTURECUP exists for people with lofty ideas, for the ambitious, **for the dreamers** and the driven...

...and for those who want to **make a difference.**