



invites you to the award ceremony of Copenhagen Welfare Challenge 2010

How to reduce crime in the City of Copenhagen among 18-25 year olds?

Students from University of Copenhagen and Copenhagen Business School have addressed this critical challenge given by the City of Copenhagen.

The Copenhagen Welfare Challenge was initiated at the Kick-Off Week of next Generation and here students were asked to develop proposals for concrete initiatives that will reduce crime in the City of Copenhagen among 18-25 year olds.

Monday 10th of May the Managing Director of City Copenhagen, Claus Juhl, will announce the winning team of the challenge. The prize of 10,000 DDK is sponsored by Rambøll Management Consulting.

The students have worked in cross-disciplinary teams and in one week they have delivered a video illustrating their suggestions.

The jury, who will evaluate the contributions and select the winning suggestion, consists of:

Lea Bryld

Head of the Secretariat of a Safe City

Hanne Løngreen

Vice-Dean of Learning and Teaching at the Faculty of Humanities, University of Copenhagen

Tonny Johansen

Director of Ramboll Management Consulting.

We hereby invite you to the ceremony:

Location: The City Hall, Magistratsalen

Time: May 10th, 3.00-4.00 p.m.

Please sign up with Lucia Velasco: lv.idea@cbs.dk

Copenhagen Welfare Challenge 2010 is an initiative under the regime of Next Generation – bridging universities, growth enhancing organizations and the public sector in the area of Copenhagen.

More information:

Giovanni Orio, Business Advisor, Københavns Erhvervscenter:

+45 33 66 32 77 / +45 26 36 72 95

gio@okf.kk.dkk

