

Dear John,

I would like to invite you and you class to our event on the 18th of November 2010, 5 – 7 pm
It is called: **Ideation - need an idea or want to develop one further?**

Develop Prize is all about Social Entrepreneurship. It is based on a competition where students come together across universities to create innovative ideas with business potential and the potential to solve problems in the developing world.

This workshop is for people who are interested in participating and need inspiration for putting their idea into practice or develop it further. In addition, it's a great opportunity to meet like minded people and get a brief introduction to the field of entrepreneurship.

There will be a group of interesting speakers. Among others, Stefan Mård who will talk about his experience working as a Senior Sustainability Advisor for Novozymes. He will also share techniques for how to find a good business idea. Moreover, the winners from the 2008 Develop Prize - Project Spero - will talk about how they came up with their business idea, namely a barrel for transporting and purifying water in Africa.

Copenhagen School of Entrepreneurship (next to Kilen)
Howitzvej 60, 1st floor
Frederiksberg, Denmark

More info at: <http://www.facebook.com/event.php?eid=163709526994436>

Best regards,

Kristina Tauchmannova

Marketing & Partnerships



CBS Center of Social Responsibility

Porcelænshaven 18 A

DK - 2000 Frederiksberg

Mobil +45 52 81 97 57

E-mail kristina.tauchmannova@gmail.com <krta10ab@student.cbs.dk>

www.develop-prize.dk <<http://www.develop-prize.dk/>>