



## Wellcome to 42799 DTU Patent course 2010

Coordinator and contact:  
John Heebøll  
[johe@man.dtu.dk](mailto:johe@man.dtu.dk)  
4525 4677  
2049 7789



**DTU Management Engineering**  
Department of Management Engineering

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## 42799 is EXPERIMENTAL - meaning

- Coordination and alignment between lectures and teachers not yet fully developed
- Cases still in the making
- No previous course evaluations to lean to
- Strong need for student feed-back even as we go.
  - So don't hesitate to share your ideas and viewpoints on any course issues

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## 42799 OBJECTIVES

### History

- Patent courses at DTU up to 2008 comprehensive on contents and ambition but objectives not quite clear. Hence an overhaul requested from DTU 101.
- DTU Management re-designed to cater for all DTU institutes within extra curricular courses on management, commercialization, entrepreneurship. Hence re-designing and managing the DTU Patent course was generously transferred to DTU Man – and so here we are ....
- 42799 designed on a stakeholders' analysis:
  - academia and research based industry interviewed
  - Obvious need for researchers with better insight in commercialization of inventions and research results
  - No need for researchers that are also experts on commercialization
  - Primary learning objective: to give researchers the insight and the skills needed to cooperate smoothly and efficiently with tech-trans professionals

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## 42799 COURSE PLAN

- Tuesday 12 January IPR Legal basics.
- Wednesday 13 January IPR Patents – in industry and academia
- Thursday 14 January IPR Agreements
- Tuesday 19 January Novelty search session
- Wednesday 20 January Commercialization: license track
- Thursday 21 January Commercialization: start-up track
- Tuesday 26 January Cases
- Wednesday 27 January Group presentations

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## 42799 PRACTICALITIES

- 2X3 + 1X2 lecture days during next 3 weeks
- All teaching materials available at [www.entrepreneur.dk](http://www.entrepreneur.dk) and CampusNet
- Groups with filesharing facilities established on CampusNet
- All of you signed up via STADS
- 3.5 ECTS granted to those who complete the course
- Completion = a group presentation on last lecture day.
- No marks given. You pass or you don't.
- Do respect confidentiality. NEVER disclose non-protected inventions to 3 parties.

WELLCOME a'board

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